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FOR IMMEDIATE RELEASE

## ELITE FINEST 2011 Honors the Best in Middlesex County

### **FIRST STEPS EARLY LEARNING CENTER Wins Top Honors in Middlesex County**

**Medford / Woburn, MA – October 13, 2011** – From among hundreds of contestants, **FIRST STEPS EARLY LEARNING CENTER** has been ranked **#1 in Finest Childcare in Middlesex County!**

Over 500,000 votes were cast in support of the 2011 contestants, in over 100 categories in 8 regions. Middlesex County includes 16 local towns / cities.

“We are honored to announce that your Business has been voted # 1 for Middlesex County!”

“If you have received this exclusive award, your Business truly stands out from your competitors for your hard work and dedication to your company. Great job, you have been chosen by your community as the leading childcare business in your area!”

First Steps Early Learning Center opened its doors in Medford, MA in January 2008 and in Woburn in January 2010. It was created by a working mom who wanted the best for her child and for other children. “I was frustrated with the quality of child care out there and high price. I didn't start this venture to turn a profit. I did this for my son because I wanted the best for him and knew there were families out there that felt the same way I did. Children thrive in a loving, family environment and they deserve a quality education and healthy snacks and parents shouldn't have to pay outrageous prices for care. That's what we provide, quality education in a loving family environment. Your child will be treated as if he / she were like my own. We're making a difference in the lives of children one step at a time.”

*Thank you to all of the families, friends and staff who have made this possible! We are so excited to see the impact we are making on the children and the families. This is why we are all here, for the kids! And a special thanks to the staff who have made it all possible. Without their hard work and dedication, this dream would never have become reality! – Sabira Beg*

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To view the 2011 winners, visit [elitebusinesssurvey.com](http://elitebusinesssurvey.com) starting January 1.

For **First Steps Early Learning Center**, contact **Sabira Beg** at **781-306-1244** or via email [sabira@firststepselc.com](mailto:sabira@firststepselc.com)