

October 18, 2011

FOR IMMEDIATE RELEASE

AMERICAN BIOGRAPHICAL INSTITUTE NOMINATES WOMAN OF THE YEAR

SABIRA BEG WINS 2011 WOMAN OF THE YEAR IN EDUCATION

Medford / Woburn, MA – October 18, 2011 – From among thousands of contestants, **SABIRA BEG** has been awarded 2011 woman of the year in education.

It was a difficult decision to determine who would be among our women of the year for 2011, especially in the field of education which is so broad. After reviewing over 1 million biographies, and correspondence with universities, businesses, publications and organizations around the globe, **Sabira Beg** was selected as our choice.

First Steps Early Learning Center opened its doors in Medford, MA in January 2008 and in January 2010 in Woburn. It was created by a working mom who wanted the best for her child and for other children. "I was frustrated with the quality of child care out there and high price. I didn't start this venture to turn a profit. I did this for my son because I wanted the best for him and knew there were families out there that felt the same way I did. Children thrive in a loving, family environment and they deserve a quality education and healthy snacks and parents shouldn't have to pay outrageous prices for care. That's what we provide, quality education in a loving family environment. Your child will be treated as if he / she were like my own. We're making a difference in the lives of children one step at a time."

We are trying to set high standards for early childhood education as well as highly trained staff!

Thank you to all of the families, friends and staff who have made this possible! – Sabira Beg

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For more information:

<http://www.abiworldwide.com/>

For **First Steps Early Learning Center**, contact **Sabira Beg** at **781-306-1244** or via email sabira@firststepselc.com